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**Jackie Deutsch—Brand & Content Guru  
MARCOM Point.Solutions**

Jackie Deutsch is an independent consultant providing marketing communications, brand building and corporate identity services to corporations, mid-size, and small businesses through her company, **MARCOM Point.Solutions**.

Clients include The BlackBear Group, Salzer Technologies, MJM Graphic Communications, PMSI, Moving Towards Peace, TournEase, and GigaTrust. Prior to consulting independently, Jackie was Global Marketing Communications Director for BearingPoint, Inc., formerly KPMG Consulting. She has also held positions with KPMG, KPMG Consulting, Booz Allen & Hamilton, Burson Marsteller PR, and Lennen & Newell Advertising.

Jackie's experience includes B2B, B2C, and B2E markets. She has a proven track record in leading successful marketing campaigns, increasing awareness through strategic brand building, designing creative message platforms, producing award-winning tactical communications tools, and driving growth. Her skill set is powered by creativity, flexibility, initiative, high energy, integrity, a can-do attitude, and a passion for results. Jackie is recognized for idea generation, operational and process excellence, a collaborative work style, and a succinct, clear, rhythmic writing style that delivers targeted **Messaging with a Point**.

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