



MarCom Point.Solutions Elevator Pitch

The name of my company is MarCom Point.Solutions. I am a marketing communications writer who works one-on-one with small and midsize businesses, corporations and NGOs to provide clear and succinct writing – I help my clients say what they think they’re saying...get their message out...and their point across. I deliver innovative, customized, persuasive content marketing, copy writing, editing and proofreading of web sites, brochures, mail campaigns, scripts, and marketing materials to build brand awareness and corporate identity. My title is Brand & Content Guru, achieved through my broad and deep writing expertise. I have coined the tag line: Messaging with a PointSM, to describe the unique type of writing services I deliver on time and on budget.



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